

## National Infant Immunization Week E-Message: General Population

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Missouri Department of Health and Senior Services • Bureau of Immunization Assessment and Assurance • 800.219.3224  
AN EQUAL OPPORTUNITY/AFFIRMATIVE ACTION EMPLOYER Services provided on a nondiscriminatory basis.

Email subject: You can't keep your baby in a fish bowl.

Protect them from 14 vaccine-preventable diseases.

Most parents choose the safe, proven protection of vaccines. Giving babies the recommended immunizations by age two is the best way to protect them from 14 serious childhood diseases, like whooping cough and measles.

In conjunction with National Infant Immunization Week, April 18 – 25, 2015, the Missouri Department of Health and Senior Services and local public health agencies across the state are encouraging Missourians to take some time to ensure their children and all family members are adequately immunized against vaccine-preventable diseases. The observation is held each year to highlight the importance of protecting children two years and younger from vaccine-preventable diseases. The theme is *Immunization. Power to Protect.*

Parents are encouraged to talk to their child's doctor to ensure that their children are up-to-date on immunizations.

For more information on immunizations and immunization schedules go to [health.mo.gov/immunizations](http://health.mo.gov/immunizations).

