

2015 Smoking: Before, During and After Pregnancy

Source: CDC Missouri Pregnancy Risk Assessment Monitoring System (PRAMS 2015)

Before



About **2 in 7** women smoke

Smoking rates among WIC participants:

almost **2 in 5**



During

Rates of smoking during pregnancy have not significantly declined over the past **6 years**



2 in 3 women who smoke receive Medicaid benefits

After



1 in 2 women relapse after quitting smoking while pregnant

2 Year Follow-up



1 in 5 women smoke*

1 in 11 women use e-cigarettes*

*Source: 2015 Missouri Child Health Assessment Survey (MoCHAPS)

Overall

27.1% of women **smoked** before pregnancy

15.1% of women **smoked** during pregnancy

20.7% of women **smoked** after pregnancy

Did You Know?

MO HealthNet offers help to quit smoking.

- FDA approved medications
- Individual counseling
- Group counseling
- Coverage for unlimited quit attempts

Promote Tobacco Cessation

Use the “**Ask, Advise and Refer**” approach to increase cessation Rates – **it takes just 3 minutes!**

1 in 4

Pregnant women say that their doctor, nurse or other provider did **not discuss how smoking during pregnancy affects their baby.**



Missouri Tobacco Quitline
800-QUIT-NOW (800-784-8669)
or www.quitnow.net/Missouri

Text4baby Project
Text BABY (or BEBE for Spanish)
to 511411 or www.text4baby.org