

MO WIC SCOOP



2023 Annual Retailer Training Newsletter

The Missouri WIC program would like to THANK all authorized retailers for completing their 2023 Annual Retailer Training Newsletter! We appreciate your cooperation with the WIC program and your contributions to your community.

Infant Formula

As a reminder, authorized WIC retailers must only purchase infant formula from vendors on Missouri's approved infant formula wholesaler, distributors, retailers and infant formula manufacturers list. A copy of the list is on the Missouri WIC [website](#).

During routine monitoring visits state agency staff may ask for invoices, receipts and other proofs of purchase of infant formula that the retailer must provide to be in compliance with the WIC Retailer Agreement. Failure to provide documents could be a violation of your agreement.



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New Training Coming Soon!

The Missouri WIC retailer training coordinator, Angie Easley, has been working hard on developing two new trainings for retailers to enhance their skills and knowledge with WIC mapping and transactions. Stay tuned for when these online trainings will be available for your employees!

Price Survey

The Missouri WIC program would like to THANK all authorized retailers for completing the price survey.

Manual Updates

The Missouri WIC program has updated the sanction schedule violations section of both the Retailer Manual and the Manager and Cashier Manual. The updated sections have been mailed to all authorized WIC retailers. The manuals have been updated on the Missouri WIC retailer [website](#).



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GovDelivery

Authorized WIC retailers can now receive WIC updates pertaining to retailer information through the GovDelivery email subscription service. Sign up [here](#) to receive emails.

Mapping

Retailers, a new season has come upon us. Please make sure to map fresh produce to the correct 4- or 5-digit Price Look-Up (PLU) code. A list of our PLU codes can be found on our [website](#).

Technical Assistance

Missouri WIC would like to invite interested retailers to contact us for cashier training! We will work with retailers on scheduling a time to provide hands-on training at our office, regional locations or in stores. You can register on our [website](#).



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Suggestions

We would like to hear retailers' suggestions on how your Missouri WIC retailer team can improve.

Please send suggestions to

MOWICVendorGroup@health.mo.gov.

Reminders

- Missouri WIC requires **60 days'** notice for ownership changes, store closings and category changes.
- Missouri WIC requires retailers to notify us about Point of Sale upgrades or changes to the system.
- Changes to banking information will require a new direct deposit and a letter from the bank or voided check.

Contact Us

Please direct questions or concerns to:

MOWICVendorGroup@health.mo.gov

or 573-751-6204.



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